Training Course on User friendly Dissemination of Statistics held in Minsk, Belarus

Representatives of the State Statistical Committee of the Republic of Azerbaijan Deputy Head – Press Secretary of the Department of Data Dissemination S. Suleymanova, Deputy Head – L. Karimova and Head of Sector A. Ahmadov participated in the training course on User friendly Dissemination of Statistics organized by the Statistical Department of Eurostat in Minsk, Belarus.

For the organization of the course Eurostat was assisted by the consortium ADETEF/ICON who was provided the trainers was taking care of logistics.

The purpose of the course was to provide the participants with practical input on user-friendly dissemination of official statistics. The participants were encouraged to be actively involved in the course. Group sessions were organized in order to enable interactions and exchange of good practices.

Experts of National Statistical Bodies of Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Uzbekistan, Tajikistan, Turkmenistan, Ukraine and Armenia participated in the Course.

The 4 day course was designed for junior staff, specialists and other persons working with daily dissemination of official statistics. The course covered following topics from organizing data to editorial issues, the web and technical solutions. The starting point of all topics was the European Statistics Code of Practice, as well as user perspectives based on the experience of national statistical agencies.

The course covered the following topics: European Statistics Code of Practice; dissemination: some strategic issues; user-friendliness and the role of users; the role of the media: communicating with/through the media, press releases; creating your own dissemination guidelines; user-friendly tables and graphs; analysis/writing about the numbers; the web-site: structure/navigation, technical aspects, design, some basic guidelines; output databases; the importance of metadata/ what, when and how much and other issues.